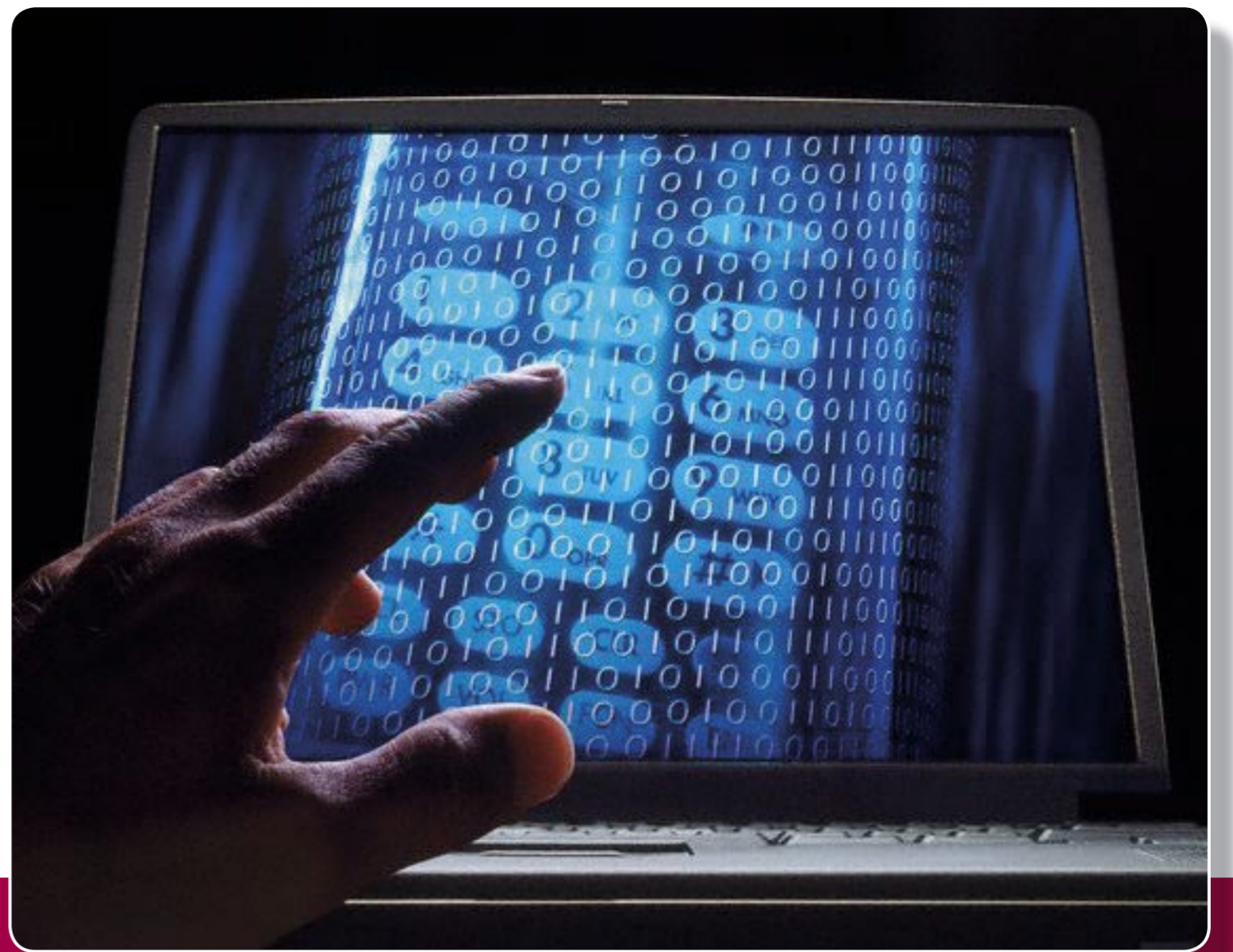




MINDENTUDÁS
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**i2010: A European Information
Society for Growth and Employment**
Perspectives for Central and South-East Europe



Conference

Venue: Hotel Sofitel Atrium Budapest
Budapest, V., Roosevelt tér 2.,
Date: 20–21 October 2005

**i2010: A European Information Society for Growth and Employment
– Perspectives for Central and South-East Europe**

The thematic blocks of the conference will be centered around some of the main challenges
the i2010 initiative of the EU Commission tries to tackle:

DAY 1 MORNING SESSION:

8:00 Registration

9:00 Opening Speech: Prof. Dr. Norbert Kroó,
Vice-President, Hungarian Academy of Sciences
Dr. György Csepeli, Parliamentary State Secretary,
Hungarian Ministry of Informatics
and Communications

***The vision: i2010 - A European information society
for growth and employment***

*Chairman: Dr. Zsolt György Balogh,
Head of Department, Institution of Information
and Communications Technology Law,
Faculty of Political and Legal Sciences
of the University of Pécs, Hungary*

9:30 *Current and future trends in media and
communications services consumption*
Ms. Eszter Babarczy, Researcher,
Centre for Media Research and Education,
Department of Sociology and Communications,
Budapest University of Technology
and Economics

9:55 *ICT research and industry in CSEE: status quo
(cross-country)* Dr. András Vértes, Research
Institute of Economy, Hungary

10:20 *Coffee break*

10:35 *Privacy in the Information Society*
Dr. Ferenc Suba, Vice Chair of the Management
Board, European Network and Information
Security Agency (ENISA), Hungary

11:00 *i2010: A European Information Society
for Growth and Employment*
Mr. Stig Aga Aandstad, Policy Developer,
Directorate-General Information Society,
EU Commission

11:25 *Panel discussion with the speakers, plus
facilitator: Dr. Zsolt György Balogh, Head of
Department, Institution of Information and
Communications Technology Law, Faculty
of Political and Legal Sciences of the University
of Pécs, Hungary*

12:30 *Lunch break*

AFTERNOON SESSION:

***The challenges (1): The digital divide in CEE/SEE
- Is inclusion the answer?***

*Chairman: Prof. Dr. Wolrad Rommel, President,
Heilbronn Business School, Germany*

14:00 *ICT usage in the field of education
- opportunities and challenges*
Ms. Monika Jaranowska, Manager
for Cooperation with Partners at the Polish
Competence Centre for eGovernment
and eEducation

14:25 *ICT usage at government and
public-administration level - opportunities
and challenges*
Dr. Tibor Papp, Information Society Unit of the
Slovak Ministry

14:50 *Coffee break*





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15:10 *ICT usage and opportunities in the health sector - opportunities and challenges*
Prof. Dr. Attila Naszladý MD, Research Fellow of World Health Organization, Hungary

15:35 *(A scientific/theoretical analysis of) Policy approaches to overcome the digital divide (role of public authorities, role of industry)*
Mr. Miroslav Zajicek, Lecturer, University of Economics, Liberal Institut, Prague

16:00 *Panel discussion with the speakers, plus facilitator: Dr. Dóra Petrányi, Chief Legal Adviser T-Online, Head of Department, Infocommunications Legal Department Magyar Telekom, Hungary*

19:00 *Dinner and informal gathering*

DAY 2 MORNING SESSION:

The challenges (2): Strengthening innovation and investment in ICT research
Chairman: Prof. Dr. László Pap, Budapest University of Technology and Economics

10:00 *The role of universities: From ICT research to successful product innovation: A benchmark of university research and innovation policies*
Prof. Dr. László Pap, Department of Telecommunications, Faculty of Electrical Engineering and Informatics, Budapest University of Technology and Economics

10:25 *The role of the state: An incentivizing framework for investments and innovation*
Prof. Dr. Iván Major, Head of Department of Economics, University of Veszprém, Hungary; Scientific Advisor, Institute of Economics of the Hungarian Academy of Sciences; Visiting Professor of Central European University

10:50 *Coffee break*

11:05 *R&D and innovation management at the company level*
Mr. Tamás Balogh, Deputy Director, Technical Service Development, Magyar Telekom PKI Telecommunications Development Institute, Hungary

11:30 *Panel discussion with the speakers, plus facilitator:*
Prof. Dr. Wolrad Rommel, President, Heilbronn Business School, Germany

12:30 *Lunch break*

AFTERNOON SESSION:

The challenges (3): Broadband promises and perspectives
Chairman: Prof. Dr. Christian Kirchner, Humboldt-University, Berlin

14:00 *Broadband technology trends and their potential in CSEE*
Prof. Assoc. Tatiana Kovacicova, Ph.D., Faculty of Management Science and Informatics, Department of Information Networks, University of Žilina, Slovakia

14:25 *Regulatory and competition law implications of broadband development*
Prof. Dr. Christian Kirchner, Humboldt-University, Berlin

14:50 *Panel discussion with the speakers, plus facilitator: Mr. Edvins Karnitis, Commissioner of Public Utilities Commission, Latvia*

16:00 *Wrapping up and Conclusions:*
Mr. Elek Straub, CEO, Magyar Telekom

late afternoon of 2nd day: **END OF CONFERENCE**